

KRAI
93.7  102.3

55 COUNTRY
MUSIC * NEWS * SPORTS

30th Annual Spring Expo

THE 30TH ANNUAL
93.7 102.3 KRAI AND
55 COUNTRY SPRING EXPO
MARCH 22ND FROM NOON TO 7PM
AND MARCH 23RD FROM 9AM TO 4PM
AT THE CENTENNIAL MALL IN CRAIG!

THE SPRING EXPO WILL AGAIN
ATTRACT THOUSANDS OF
BUYERS & FUTURE CUSTOMERS!

CHOOSE THE LEVEL OF PARTICIPATION
THAT WORKS BEST FOR YOUR BUSINESS.

SPRING EXPO IS NORTHWEST
COLORADO'S PREMIERE NEW PRODUCTS
AND SERVICE SHOWCASE!

OFFICE - 824-6574 / FAX - 826-4581

WWW.KRAI.COM



30th Annual Spring Expo

Northwest Colorado's Premier New Product and Service Showcase on
March 22nd & 23rd, 2013. Friday, Noon to 7pm & Saturday, 9am to 4pm

RESTRICTIONS & REQUIREMENTS

- You must be completely set up at least 15 minutes prior to the start of the show each day (Noon on Friday and 9am on Saturday)
- Due to space limitations you must contain your exhibit within the confines of your assigned location
- You must keep your booth manned and functional during ALL hours of the show
- No early tear down of your booth or display will be permitted
- Your display must look clean and professional, no hand lettered signs
- Uncovered card tables are not allowed
- Only items related to your business will be allowed at the Expo
- No personal (non-business related) items will be allowed in the show
- You are responsible for setting up and taking down your exhibit
- Your exhibit must be completely removed by 8pm the last day of the Expo
- Discard any trash generated by your activities in the outside trash bins
- No booth sharing is permitted
- **YOU WILL ONLY HAVE ACCESS TO ELECTRICITY IF YOU SIGNED UP FOR IT.**
- Please check in at our studios when you first arrive

I, the undersigned, agree to participate in the 30th Annual 93.7 102.3 KRAI & 55 Country Spring Expo and follow the above restrictions and requirements.

Business Name: _____ Phone #: _____

Authorized by: _____ Date: _____

Package Cost: _____

This station does not discriminate in the sales of advertising time, and will not accept advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

30th Annual Spring Expo

ALA CARTE PRICES: SPRING EXPO 2013

Please Check:

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| <input type="checkbox"/> Two adjacent spaces with 20 combo commercials to air between 3/18– 3/23 | \$990.00 |
| <input type="checkbox"/> One 15 x 6 foot space with 10 commercials to air between 3/18– 3/23 | \$742.00 |
| <input type="checkbox"/> One 10 x 6 foot space, no commercials, <u>no electric available</u> | \$390.00 |
| <input type="checkbox"/> Outside space only (approximately 10 parking spaces) | \$390.00 |
| <input type="checkbox"/> Hand out samples or brochures during the Expo, booth space not included | \$250.00 |
| <input type="checkbox"/> Outside space: 5 parking spots free w/ 2 largest packages | Ask |
| <input type="checkbox"/> Electricity: (inside only) available with 2 largest packages only | \$25.00 |
| <input type="checkbox"/> Extension cord | \$15.00 |
| <input type="checkbox"/> One table and two chairs | \$50.00 |
| <input type="checkbox"/> Table covering: (all tables must be covered) | \$6.00 |
| <input type="checkbox"/> On air interview during show (price per each) | \$50.00 |
| <input type="checkbox"/> Popcorn machines, cotton candy machines and the like must be arranged with KRAI in advance. Additional charges an limits may apply. | |
| <input type="checkbox"/> Sponsor Wienie dog races and provide prizes: exhibitor | \$250.00 |
| One Sponsor | non-exhibitor \$400.00 |
| <input type="checkbox"/> Sponsor Baby races and provide prizes: exhibitor | \$250.00 |
| One Sponsor | non-exhibitor \$400.00 |

SOLD!
SOLD!

Business Name	Total
Date	