

Please Join Us!



2012

You are formally invited to take part in Moffat County's 94th Annual County Fair.

The Moffat County Fair is August 5 - 11 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your contributions will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "*Bring Your Business to the Fair*," please complete the enclosed booth application and return it with your sponsorship form. If you have other questions on sponsorship, please call (970) 824-9180 or e-mail chaskins@moffatcounty.net. A fair board representative will be contacting you.

We know times are tough right now, but any and all contributions will be greatly appreciated (no matter how small). If a monetary contribution is not possible, we're always looking for volunteers to help with fair events and please remember to enter the fair as well. The open class options are numerous.

We sincerely thank you and we will see you at the fair,

Moffat County Fair Board

Wayne Goodnow, President
Katie Wheeler, President Elect
Audrey Anna Charchalis, Secretary
Karl Huntsman, Treasurer
Destry Baker

Robin Brumback
Sean Durham
Richard Haslem
Kelly Hepworth
Jamie Martinez

Justin Pankey
Linda Pinnt
Katrina Springer
Melinda White
Jade Wilhite

Sponsorship

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

| Sponsorship levels are as follows: | | | |
|---|---|---------------------------|----------------------------------|
| GOLD: \$1,000 + | SILVER: \$500-\$999 | BRONZE: \$200-\$499 | COPPER: \$50-\$199 |
| Name on Fair Web Site with link to business | Logo in fair thank you ad | Name on dedication plaque | Name in fair thank you ad plaque |
| Logo in Fair Book | Banner space in barn* | Exposure throughout fair | |
| Banner space in barn* 3' x 5' max | A-frame advertising | Name in fair thank you ad | |
| A-frame advertising | Plaque | | |
| Plaque | Exposure throughout fair | | |
| One free booth space | BANNER ONLY: \$100.00 | | |
| Logo on major fair flyer | <u>Maximum size of 3' x 5'</u> Contact the Moffat County Extension Office at 970-824-9180 for suggested banner resources. Banner must be to the Extension Office, 539 Barclay Street, by July 25 for display. | | |
| Logo in thank you ad | <i>*Business owner is responsible for pick-up and delivery of the banner.</i> | | |
| Exposure throughout fair | | | |
| SWINE BOARD ADVERTISEMENT: \$200.00 | | | |
| First come, first served, limit of 8 Sponsor is responsible for supplying sign design Size of sign: 2' x 2' | | | |

Following is an explanation of where your dollars will go:

Fair Book: This booklet is distributed throughout the community. It is used by everyone interested in the fair. It includes everything happening at the fair: events, shows, rules, entry information, schedule, sponsors, show rules, etc. The Fair Board prints these each year for distribution.

A-Frame: A-Frame advertising boards are set-up at the fair for visitors to view. Sponsors names are listed on these boards for exposure throughout the fair.

Booth Space: Sponsors or vendors may set-up a booth in the midway at the fair to promote their business or product. *For more information or an additional vendor application*, please contact the Moffat County Extension Office at 970-824-9180. (Prior approval is required by the Fair Board).

Fair Thank You: This publication lists logos and/or names of all our sponsors and a thank you to the community for its generous support of the county fair.

Banners: Banners will be displayed in the main livestock barn for the duration of the fair.

Tentative Schedule

Tuesday, July 31

4-H Completion Day for 4-H General
Projects

Thursday, August 2

Fashion Revue
General Project Award Night

Friday, August 3

Open Horse Show - English

Saturday, August 4

Open Horse Show - Western

Monday, August 6

4-H & FFA Halter and Performance
Horse Show

Tuesday, August 7

4-H Dog Show

Wednesday, August 8

Entry of Youth /Open Class Exhibits
Market Lamb show

Thursday, August 9

Goat Show
Breeding Sheep Show
Market Swine Show

Friday, August 10

Rabbit Show
Market Beef Show
Live Entertainment
Older American Day Luncheon for Seniors
Poultry Show
Bingo & Free Root Beer Floats
Breeding Beef Show
Catch-A-Pig Contest
Miniature Bull Riding

Saturday, August 11

Free Pancake Breakfast
Round Robin Contest
Tractor Driving Contest
Live Entertainment
Salsa Contest
Wine and Beer Contest
Lawn Mower Races
Antique Tractor Pull
Cowboy Baby Contest
Sheep Lead Contest
Community Barbeque
4-H Awards
Junior Livestock Sale

Sunday, August 12

Antique Tractor Pull
Premium Cash Payout

Sponsorship Application



2012

I would like to sponsor the Moffat County Fair in the following way:

Business Name/Organization: _____

Contact Name: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Alternate Phone _____ Fax _____

Web Site _____ E-Mail _____

Fair Sponsorship (Please check level):

Gold____ Silver____ Bronze____ Copper____

Banner Only_____ (3 'x5' maximum size) Swine Board Advertisement _____

Please submit by April 25, 2012.

Make payments to: Moffat County Fair
539 Barclay Street
Craig, CO 81625

Receipt requested: Yes No

*** If you are a gold or silver sponsor, please enclose a camera ready business card logo or a JPEG file with your logo .

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.