

KRAI  
93.7  102.3

55 COUNTRY  
MUSIC \* NEWS \* SPORTS

## 29<sup>th</sup> Annual Spring Expo

THE 29<sup>TH</sup> ANNUAL  
93.7 102.3 KRAI AND  
55 COUNTRY SPRING EXPO  
MARCH 30<sup>TH</sup> FROM NOON TO 7PM  
AND MARCH 31<sup>ST</sup> FROM 9AM TO 4PM  
AT THE CENTENNIAL MALL IN CRAIG!

THE SPRING EXPO WILL AGAIN  
ATTRACT THOUSANDS OF  
BUYERS & FUTURE CUSTOMERS!

CHOOSE THE LEVEL OF PARTICIPATION THAT  
WORKS BEST FOR YOUR BUSINESS.

SPRING EXPO IS NORTHWEST COLORADO'S  
PREMIERE NEW PRODUCTS  
AND SERVICE SHOWCASE!



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## ALA CARTE PRICES: SPRING EXPO 2012

### Please Check:

- Two adjacent spaces with 20 combo commercials to air between 3/26– 3/31 \$990.00
- One 15 x 6 foot space with 10 commercials to air between 3/26– 3/31 \$742.00
- One 10 x 6 foot space, no commercials, no electric available \$390.00
- Outside space only (approximately 10 parking spaces) \$390.00
- Hand out samples or brochures during the Expo, booth space not included \$250.00
- Outside space: 5 parking spots free w/ 2 largest packages Ask
- Electricity: (inside only) available with 2 largest packages only \$25.00
- Extension cord \$15.00
- One table and two chairs \$50.00
- Table covering: (all tables must be covered) \$ 6.00
- On air interview during show (price per each) \$50.00
- Popcorn machines, cotton candy machines and the like must be arranged with KRAI in advance. Additional charges an limits may apply.

- Sponsor Wienie dog races and provide prizes:
  - One Sponsor **SOLD!** exhibitor \$250.00
  - One Sponsor **SOLD!** non-exhibitor \$400.00
- Sponsor Baby races and provide prizes:
  - One Sponsor **SOLD!** exhibitor \$250.00
  - One Sponsor **SOLD!** non-exhibitor \$400.00

Business Name \_\_\_\_\_

Total \_\_\_\_\_

Date \_\_\_\_\_



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## 29<sup>th</sup> Annual Spring Expo

Northwest Colorado's Premier New Product and Service Showcase on March 30th & 31st, 2012.  
Friday, Noon to 7pm & Saturday, 9am to 4pm

### RESTRICTIONS & REQUIREMENTS

- You must be completely set up at least 15 minutes prior to the start of the show each day (Noon on Friday and 9am on Saturday)
- Due to space limitations you must contain your exhibit within the confines of your assigned location
- You must keep your booth manned and functional during ALL hours of the show
- No early tear down of your booth or display will be permitted
- Your display must look clean and professional, no hand lettered signs
- Uncovered card tables are not allowed
- Only items related to your business will be allowed at the Expo
- No personal (non-business related) items will be allowed in the show
- You are responsible for setting up and taking down your exhibit
- Your exhibit must be completely removed by 8pm the last day of the Expo
- Discard any trash generated by your activities in the outside trash bins
- No booth sharing is permitted
- **YOU WILL ONLY HAVE ACCESS TO ELECTRICITY IF YOU SIGNED UP FOR IT.**
- Please check in at our studios when you first arrive

I, the undersigned, agree to participate in the 29th Annual 93.7 102.3 KRAI & 55 Country Spring Expo and follow the above restrictions and requirements.

Business Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

Package Cost: \_\_\_\_\_

This station does not discriminate in the sales of advertising time, and will not accept advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.